

Action Challenge UK Ltd  
United House  
North Road  
London  
N7 9DP  
31<sup>st</sup> May 2016

Dear Local Residents,

I write to you with notification of an event which will be held on the 20<sup>th</sup> and 21<sup>st</sup> August, with participants cycling a 310 mile route from Newcastle to London. They will aim to complete this route within 24 hours.

There will be approximately 900 participants taking part in this event; raising money for Macmillan and a number of different charities. Participants will arrive in Newcastle in staggered intervals, helping to protect the environment and lessen the impact on the local community. All participants taking part share the same focus of raising much needed funds for charity.

We wanted to notify you of the event as the route passes close to your home and wanted to avoid any inconvenience.

In order to ensure the impact on the roads and to traffic is kept to a minimum the cyclists will be starting on the 20<sup>th</sup> August at 11:00 and 12:00. No roads will be shut for this event and all cyclists will be following the highway code. Furthermore, we will remove all rubbish, signs, and branding once the last person has started, ensuring we return everything to its original condition.

We will be using the Sports Hall and dining area at Queen Margaret's School as a rest stop for the participants. Participants will access the school via the main entrance and then leave via the pedestrian entrance on Main Street. We will have staff arriving from 14:30 on the 20<sup>th</sup> August and our first rider will be due to arrive at 16:51. Our last rider will be due to depart at 19:56 on the 20<sup>th</sup> August. There will be no noise above normal levels and there will be no disruption to the local area.

I have attached some further information on our route and the event should you wish to have a look at it. If you would like to have a look at the website please visit <http://www.ride24hr.com/>

Should you have any concerns; or should you like to know further details on the route - please do not hesitate in contacting me further.

Yours faithfully,

Kate Swann  
Project Manager  
[Kate.swann@actionchallenge.com](mailto:Kate.swann@actionchallenge.com)

**RIDE 24: NEWCASTLE 2 LONDON PLANNING INFORMATION**

**ANTICIPATED PARTICIPANT TIMINGS AT ROUTE POINTS**

Location	Time first cyclist expected*	Time Last cyclist expected*
NEWCASTLE	11:00	12:00
MIDDLETON ST GEORGE	13:33	15:22
YORK	16:51	19:56
SCUNTHORPE	19:25	23:12
SLEAFORD	22:38	03:33
PETERBOROUGH	0:56	07:13
BUNTINGFORD	3:50	11:44
LONDON	06:50	15:19

\*These are the estimated times of the very first cyclists and the slowest cyclists. The majority of participants are likely to start passing through several hours after the fastest cyclists, and several hours before the last cyclists.

**EVENT PLANNING INFORMATION**

- Route is fully marked with pink arrows
- Marshals, Guides and medics will patrol the route.
- Road warning signs (for both traffic and participants) where necessary.
- All signage removed after the last participants have passed through.
- All participants are requested to follow the highway code.
- Event clear-up includes collection of any rubbish along route.
- Event management plan includes risk assessment and contingency plans in case of unexpected events (i.e. extreme weather conditions).
- Action Challenge public liability insurance certificate can be provided upon request.

**CONTACT INFORMATION**

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